



BUILD SMART USE EASY






VISUALIZE YOUR SPECIFICATION

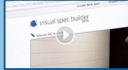



GET STARTED

A new and innovative platform now available that allows designers to build complete, customized, and accurate specification, visually

STREAMLINE YOUR WORKFLOW

LEARN MORE ABOUT VSB

VISUAL INTERACTION

DOWNLOAD BIM CONTENT

BUILDING CODE COMPLIANT

BUILD, SAVE AND SHARE

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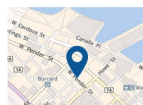
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YOUR NAME


YOUR EMAIL

SUBJECT


MESSAGE

SUBMIT


SAVE AND SHARE



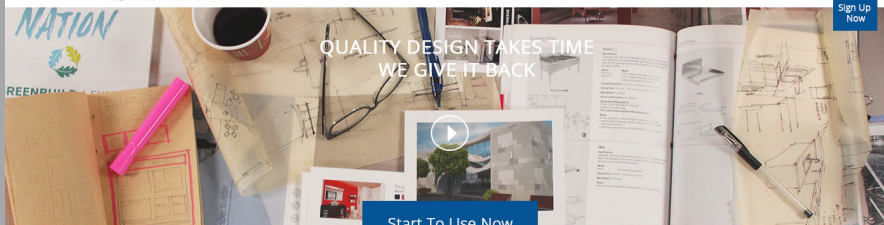
SAVE TIME



VISUALIZE







Start To Use Now

CHICAGO!

AIA EXPO 2014
McCormick Place, Chicago, IL | June 26 - June 28, 2014

**DESIGN
WITH
PURPOSE.**

JOIN US AT AIA EXPO BOOTH #2451

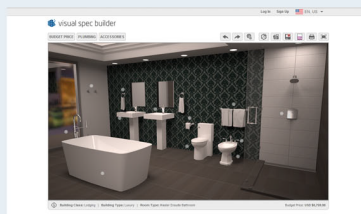
Quality Design Takes Time, We Give It Back

Visit us at AIA for Live Demonstrations, Prizes to be Won, CEU Presentations, and Complimentary Food & Refreshments.



Introduction to Visual Spec Builder (VSB)

The Visual Spec Builder (VSB) is a revolutionary online platform that allows you to see your rooms instantly come to life.



A Free-To-Use Product Selection Tool

Easily change products by clicking on the selector near the fixture. The VSB platform will then pre-populate code compliant and compatible fixtures/fittings in the Product Gallery for you to interchange

- Architectural Schedules
- Book Specs
- Revit Families
- Budget Pricing

Video Visual Spec Builder (VSB)



Visual Interaction



BIM Content

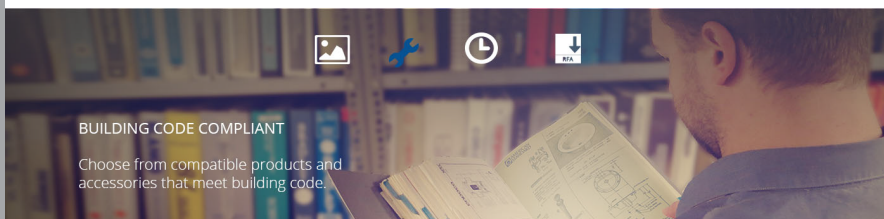


Building code compliant



Build, save and share

The Key Features



Sponsored by the leading manufacturers



American
Standard



danze



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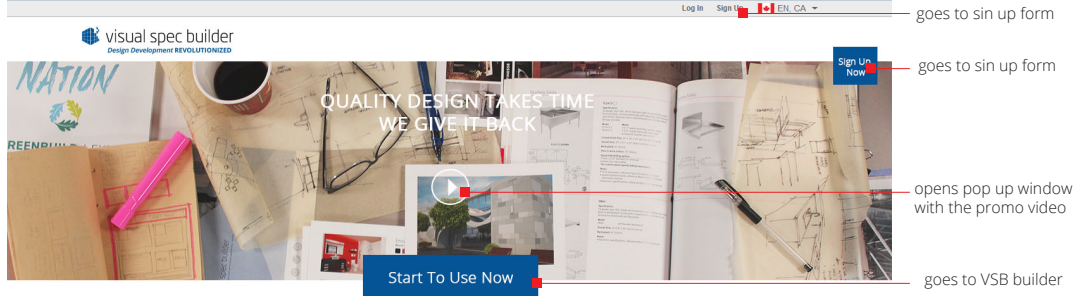
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goes to sign up form

opens pop up window with the promo video

goes to VSB builder

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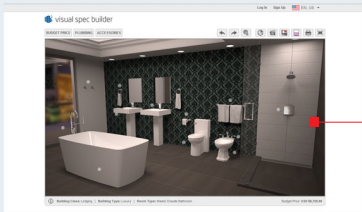
DESIGN WITH PURPOSE.

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we think about not more than 5 sliders

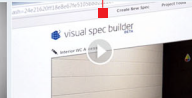
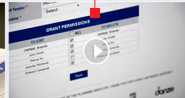
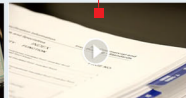
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- Budget Pricing

Video Visual Spec Builder (VSB)







Visual Interaction BIM Content Building code compliant Build, save and share

we want to put DXV Room here

can we use the old thumbnails for the videos?
should we leave the title under the video?

The Key Features



there will be 4 images which correspond to each feature








4 main features

description of the feature


BUILDING CODE COMPLIANT
Choose from compatible products and accessories that meet building code.

Example of similar approach:
<http://www.getnymi.com/>


Sponsored by the leading manufacturers



slider for logos








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we will use the google form and the excel doc report with to track emails

we are not 100% sure if can have it on the launch date



Feedback

IMAGE OPTION 1 **With this image we might have an issues (what sponsor to put on the screen and we need to change the image if it's Canada or USA)*

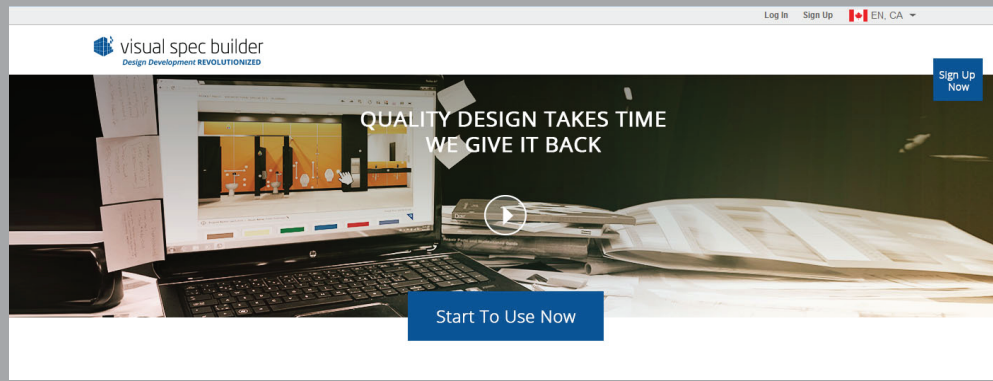
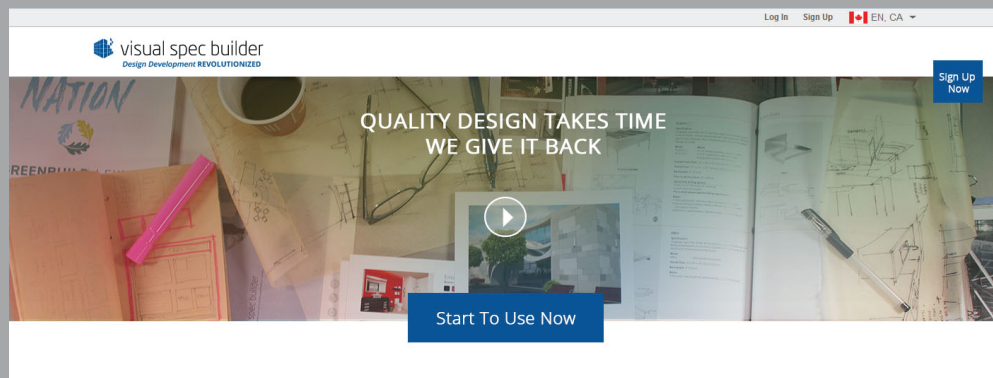


IMAGE OPTION 2 **This image is more generic but doesn't display the platform*



ICONS/FEATURES' IMAGES **Are we using these icons?*

